

WHY SPONSOR?

In 2016, Chris and Jennifer McDaniel hosted the first CIO forum in Clearwater with five attendees. That gathering is now ~200 CIOs, ~30 forums a quarter, 30+ cities. The awards are peer-nominated recognition for SLED, education, healthcare, and mid-market CIOs — not a vendor expo.

PRESENTING / TITLE SPONSOR

\$40,000 • CONFIRMED**Confirmed:** vTECH io + Dell Technologies

Exclusive Presented-by branding. Present CIO Impact Leader of the Year. Premium forum + national visibility. 10 VIP tickets.

CATEGORY SPONSORS

\$10,000 • ONE PER CATEGORY**Confirmed:** Intel (AI) | Bitdefender (Cyber) | TD SYNEX (Digital Transformation) | Microsoft (Modern Workplace)

Naming rights, on-stage presentation, category logo treatment, 5 VIP tickets. Roadmap slot as scoped for Intel and Bitdefender.

EMERGING LEADER CATEGORIES

\$5,000**Confirmed:** Flexential + Wasabi — Rising Star | **Open:** Community Mentor

Naming rights, on-stage presentation, logo on category materials, 3 VIP tickets.

ACTIVITY SPONSORS • \$3,500 EACH • EXCLUSIVE

One partner per outing. Presenting name on that activity, 2 program tickets, group-rate hotel block (rooms not included), 30-second staging welcome, one host after CIO seats, and the right to provide approved activity SWAG (sponsor produces and ships).

GOLF • \$3,500 • OPEN

Golf Outing presented by [Company]. On-course / staging presence. SWAG: balls, towel, hat, or bag tag.

PICKLEBALL • \$3,500 • OPEN

Pickleball presented by [Company]. Court-side presence. SWAG: paddle cover, towel, or cap.

FISHING • \$3,500 • CONFIRMED

Fishing Charter presented by Keepit. Dock / boat branding. SWAG: shirt, buff, or dry bag.

SUPPORTING / EVENT SPONSORS • \$5,000–\$7,500 • AVAILABLE

Logo on website, program, and communications. 3 tickets. Optional branded item or networking break. No activity naming rights.

Additional benefits for all sponsors

Association with a peer-nominated program • Forum visibility as scheduled • Approved co-marketing of winner citations • No exhibit hall / booth level