

Recognizing the Technology Leaders Who Deliver Real Impact

A peer-nominated, community-owned awards program recognizing practical technology leadership among CIOs serving state & local government, education, healthcare, and mid-market organizations.

TITLE SPONSOR

vTECH io + Dell Technologies

AI LEADERSHIP

Intel

CYBER RESILIENCE

Bitdefender

DIGITAL TRANSFORMATION

TD SYNnex

MODERN WORKPLACE

Microsoft

RISING STAR

Flexential + Wasabi

FISHING CHARTER

Keepit

LETTER FROM THE FOUNDERS

A Letter from the Founders

Dear Prospective Partner,

In 2016, Jennifer and I hosted the first CIO forum in Clearwater, Florida with just five attendees. That small, authentic gathering has grown into a trusted network of approximately 200 active CIOs participating in roughly 30 forums every quarter across 30 cities — primarily serving state & local government, education, healthcare, utilities, and mid-market organizations.

Over the past decade we have watched these leaders quietly deliver extraordinary results under real constraints. Yet major national awards remain weighted toward large private-sector enterprises. Mid-market, SLED, education, and healthcare CIOs often feel they do not have a realistic path to recognition.

That is the gap we set out to close. The vTECH io CIO Impact Awards are peer-nominated and community-owned. Selection is guided by practical impact — responsible AI adoption, cybersecurity resilience under budget pressure, digital transformation that improves public service, modern workplace excellence, and mentoring the next generation.

This is not another vendor awards show. Executives will outnumber partners. There is no exhibit hall and no booth sponsorship level. Sponsors gain authentic association with real leadership in the markets where they sell.

We have already secured Dell Technologies as Title Sponsor alongside vTECH io; Intel for AI Leadership; Bitdefender for Cybersecurity Resilience; TD SYNEX for Digital Transformation Excellence; Microsoft for Modern Workplace & Collaboration Excellence; Flexential + Wasabi as co-sponsors of Rising Star / Next-Gen CIO; and Keepit as presenting sponsor of the Fishing Charter.

Remaining opportunities include the Community Mentor Award and two exclusive Activity sponsorships at \$3,500 each — Golf and Pickleball — each with presenting rights and approved branded SWAG.

We would be honored to discuss how your organization can participate in this inaugural year.

Respectfully,

Chris and Jennifer McDaniel

Partners, vTECH io

727-200-0549 | chris.mcdaniel@vtechio.com

THE PROGRAM

The Vision & Program

The CIO Impact Awards celebrate technology leaders who deliver measurable results in regulated public-sector, education, healthcare, and mid-market organizations. The program is peer-driven and tied to the ten-year CIO forum network.

~200

Active CIOs

30+

Cities

30

Forums / Quarter

~100

Ceremony Attendees

1.5-Day Inaugural Experience

THURSDAY EVENING

Welcome Reception

Heavy hors d'oeuvres and peer networking. Short program remarks.

FRIDAY MORNING

Excursions

Golf and pickleball still open for presenting sponsors. Fishing Charter presented by Keepit. Spa remains a guest option.

FRIDAY AFTERNOON / EVENING

Program & Awards

Sponsor roadmaps and CIO focus groups, then plated dinner and awards.

Award Categories

CATEGORY	FOCUS	STATUS
CIO Impact Leader of the Year	Overall transformational leadership	TITLE • DELL / vTECH io
AI Leadership & Responsible Adoption	Practical governance and measurable AI	INTEL • CONFIRMED
Cybersecurity Resilience Leader	Resilience for SLED and regulated orgs	BITDEFENDER • CONFIRMED
Digital Transformation Excellence	Public sector, education, healthcare impact	TD SYNnex • CONFIRMED
Modern Workplace & Collaboration	Productivity, collaboration, real adoption	MICROSOFT • CONFIRMED
Rising Star / Next-Gen CIO	Emerging technology leaders	FLEXENTIAL + WASABI
Community Mentor Award	Giving back to the CIO community	OPEN • \$5,000

CONFIRMED

Confirmed Founding Partners

These organizations have already committed to the inaugural year.

Title Sponsor • \$40,000

CONFIRMED

vTECH io + Dell Technologies

Exclusive Presented-by branding. Present CIO Impact Leader of the Year. Premium visibility across 30+ forums and the national event. 10 VIP tickets.

AI Leadership Category • \$10,000

CONFIRMED

Intel • Includes roadmap presentation

Category naming rights, Friday roadmap opportunity, stage time to present the award, logo on category materials.

Cybersecurity Resilience • \$10,000

CONFIRMED

Bitdefender • Includes roadmap presentation

Category naming rights, roadmap opportunity, on-stage presentation, alignment with SLED and regulated-industry priorities.

Digital Transformation Excellence • \$10,000

CONFIRMED

TD SYNnex • Presents award to recipient

Category naming rights, live award presentation, logo on category materials and winner announcements.

Modern Workplace & Collaboration • \$10,000

CONFIRMED

Microsoft • Presents award to recipient

Category naming rights, on-stage presentation, alignment with productivity, collaboration, and adoption under real constraints.

Rising Star / Next-Gen CIO • \$5,000

CONFIRMED

Flexential + Wasabi • Co-sponsors

Shared category naming rights and joint on-stage presentation. Logo placement and VIP access for both partners.

Fishing Charter Activity • \$3,500

CONFIRMED

Keepit • Fishing Charter presented by Keepit

Exclusive presenting rights for the Friday morning charter. Dock/boat branding, 2 program tickets, staging welcome, approved fishing SWAG.

AVAILABLE NOW

Open Sponsorship Opportunities

June 3–4, 2027 • The Ritz-Carlton, Fort Lauderdale. Booth sponsorships are not offered.

Community Mentor / Peer Contribution Award

\$5,000 • AVAILABLE

Celebrates those who give back through mentoring and knowledge sharing.
Naming rights, on-stage presentation, logo placement, 3 VIP tickets.

Activity Sponsors • \$3,500 each • Exclusive

One partner per outing. Presenting name on that activity only. 2 program tickets. Group-rate hotel block (rooms not included). 30-second staging welcome. One host after CIO seats. Approved branded SWAG — sponsor designs, produces, and ships.

Golf Outing presented by [Company]

\$3,500 • AVAILABLE

Friday morning tee times with peer CIOs. Transport from the Ritz-Carlton. On-course or staging presence. SWAG: sleeve of balls, towel, hat, or bag tag; optional tee pack.

Pickleball presented by [Company]

\$3,500 • AVAILABLE

Friday morning tournament or open play. Court-side presence. SWAG: paddle cover, court towel, or performance cap; optional grip or ball can.

Fishing Charter presented by Keepit

\$3,500 • CONFIRMED

Friday morning chartered trip. Dock / boat branding within captain rules. SWAG: performance shirt, buff, or dry bag. Keepit hosts after CIO seats.

SWAG guardrails

SWAG is a right, not a production budget. Mockup 45 days out. Ship 10 days out. Quantity = registered activity guests + 10%. Activity SWAG stays with that outing — not the full dinner. No gift cards, liquor, hardware prizes, or anything a public-sector CIO cannot accept.

Supporting / Event Sponsors • \$5,000–\$7,500 • AVAILABLE

Logo on website, program, and communications. 3 tickets. Optional branded item or networking break. No activity naming.

DIFFERENTIATION

Why This Program Is Different

- 1 Peer-nominated and community-owned — practical impact, not marketing budgets.
- 2 Tied to an active network — 30+ forums per quarter across 30+ cities.
- 3 The right audience — SLED, education, healthcare, and mid-market CIOs.
- 4 Executives outnumber partners — no exhibit hall, no booth level.
- 5 Confirmed destination — June 3–4, 2027, The Ritz-Carlton, Fort Lauderdale.

Investment Summary

OPPORTUNITY	INVESTMENT	STATUS
Title Sponsor (vTECH io + Dell)	\$40,000	CONFIRMED
AI Leadership (Intel)	\$10,000	CONFIRMED
Cybersecurity Resilience (Bitdefender)	\$10,000	CONFIRMED
Digital Transformation (TD SYNnex)	\$10,000	CONFIRMED
Modern Workplace & Collaboration (Microsoft)	\$10,000	CONFIRMED
Rising Star / Next-Gen CIO (Flexential + Wasabi)	\$5,000	CONFIRMED
Fishing Charter (Keepit)	\$3,500	CONFIRMED
Community Mentor Category	\$5,000	AVAILABLE
Activity — Golf Outing	\$3,500	AVAILABLE
Activity — Pickleball	\$3,500	AVAILABLE
Supporting / Event Sponsor	\$5,000–\$7,500	AVAILABLE

GET INVOLVED

Next Steps

We are finalizing the inaugural roster for June 3–4, 2027 at The Ritz-Carlton, Fort Lauderdale.

1

Review this prospectus

And the one-page sponsorship summary, if provided separately.

2

Identify the right fit

Community Mentor (\$5,000), Golf Outing (\$3,500), or Pickleball (\$3,500). Fishing is taken by Keepit.

3

Contact Chris McDaniel

To discuss fit, SWAG approval timing, and invoice.

Ready to Discuss Sponsorship?

June 3–4, 2027 • The Ritz-Carlton, Fort Lauderdale
Peer-driven recognition. Fishing Charter presented by Keepit.

Chris McDaniel • Chief Revenue Officer & Partner, vTECH io
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